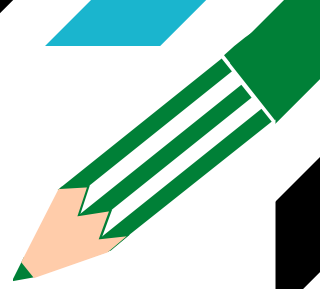




TOO MUCH STUFF!



Written and illustrated by the exceptionally talented **Emily Gravett**, *Too Much Stuff!* explores our need to collect things.

Magpies Meg and Ash want ALL the best stuff for their perfect new eggs - so they bring home mops and socks and a cuckoo clock and a pram and even a car... but how much stuff can one nest hold?

Curriculum Links: HASS, Literacy, Visual Arts, Sustainability
Age Range: Years 3-6

ACTIVITY: UPCYCLE ADVERTISING

This activity invites students to not only consider how much 'stuff' we collect but also the **power of advertising in contributing to the problem.**

Students will upcycle an item from the text and **create an advertisement to convince others** about their new product!

DISCOVER

Read *Too Much Stuff!*

Discuss with students the **core theme** of the text.

DIG DEEPER

At the front of the book is a set of advertisements for the *STUFF Magazine*.

Using the activity sheet unpack key components of the different advertisements. This can be modelled as a whole class and then consolidated in small groups.

CREATE

In groups, students pick an item from the book to upcycle.

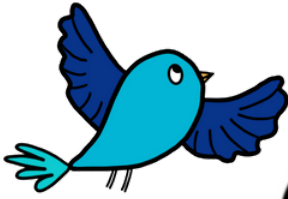
Using the template they create an advertisement for the item and share with the class.



A MoAD classroom-ready resource

TOO MUCH STUFF!

Select an advertisement to explore.



What **words** have been used to **hook** you in?

Describe the images

What else do you **notice**?



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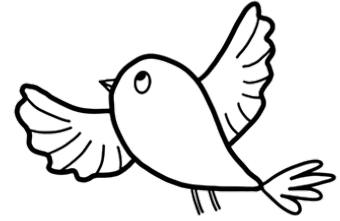
Describe the images

What else do you **notice**?



TOO MUCH STUFF!

Plan your upcycle advertisement



Draw a **picture** of the item you have selected to upcycle

What **adjectives** will you use to describe your product?

How will you **hook** your audience?

Draw a **picture** of your product.



A MoAD classroom-ready resource

TOO MUCH STUFF!

Create your advertisement.

Don't forget to think about placement of information,
colour and audience.

